**THE PROJECT MANAGEMENT PROBLEM**

- Projects are **central** to organizational success.
- Projects still **miss their target** scope, schedule, budget, and value to the customer.
- A major contributor to project failures is the attitude of “one-size-fits-all” (or: “a project is a project is a project”).
- Different **types of projects** need different **styles of project management**.
- Different **components** (work packages) need **different styles** of management.
- The main question is how to classify the project and its work-packages in order to better succeed in reaching the project’s goals?

**RESEARCH GOAL**

Combining two analysis methods in order to achieve better project planning and success

- **OPM - Object Process Methodology** (Dori, 2002)
- **NTCP – Novelty-Technology-Complexity-Pace “Diamond” project type analysis** (Shenhar & Dvir 2007)

**DELIVERABLES CRITICALITY MAP: CENTRALITY VS. CHALLENGE**

**FIRST OBJECTIVE: DEFINE PROCESS CENTRALITY USING OPM ANALYSIS**

Develop an algorithm to evaluate the centrality of activities and summary tasks

**SECOND OBJECTIVE: DEFINE PROJECT DIMENSIONS USING NTCP AND OPM**

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